



## CCH holds webinar on Data, Insights and Analytics

**Zug, Switzerland – 8 October 2024** – Coca-Cola HBC AG ("Coca-Cola HBC", "Company", "we"), a growth-focused Consumer Packaged Goods business and strategic bottling partner of The Coca-Cola Company, is today holding a webinar in its new series of Bitesize events for investors and analysts.

This new series of Bitesize events are deep dives into areas of the business that are important drivers of Coca-Cola HBC's strategy and investment case.

Today's webinar is on our Data, Insights and Analytics (DIA) capability, focusing on how it accelerates our other bespoke capabilities, and is underpinning our medium-term growth ambitions.

The webinar is intended to be educational in nature, and no new material financial information will be provided. The webinar will include a presentation and Q&A session with Naya Kalogeraki, Chief Operating Officer, and Ruchika Sachdeva, Head of DIA.

Details of the webinar are below:

Date: Tuesday 8th October 2024

Time: 14:00 - 15:15 BST

To join the call in listen-only mode, please join via the [webcast](#).

If you anticipate asking a question, please [click here to register](#) and to find connection details.

The presentation from today's webinar will be available shortly before 15:00 CET. A replay of the webinar, and the script from the session, will be available after the event on the Company's website: <https://www.coca-colahellenic.com/en/investor-relations>

### Next event

**31 October 2024**

**2024 Third quarter trading update**

### Enquiries

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**About Coca-Cola HBC**

Coca-Cola HBC is a growth-focused consumer packaged goods business and strategic bottling partner of The Coca-Cola Company. We open up moments that refresh us all, by creating value for our stakeholders and supporting the socio-economic development of the communities in which we operate. With a vision to be the leading 24/7 beverage partner, we offer drinks for all occasions around the clock and work together with our customers to serve 740 million consumers across a broad geographic footprint of 29 countries. Our portfolio is one of the strongest, broadest and most flexible in the beverage industry, with consumer-leading beverage brands in the sparkling, adult sparkling, juice, water, sport, energy, ready-to-drink tea, coffee, and premium spirits categories. These include Coca-Cola, Coca-Cola Zero Sugar, Fanta, Sprite, Schweppes, Kinley, Costa Coffee, Caffè Vergnano, Valser, FuzeTea, Powerade, Cappy, Monster Energy, Finlandia Vodka, The Macallan, Jack Daniel's and Grey Goose. We foster an open and inclusive work environment amongst our 33,000 employees and believe that building a more positive environmental impact is integral to our future growth. We rank among the top sustainability performers in ESG benchmarks such as the Dow Jones Sustainability Indices, CDP, MSCI ESG, FTSE4Good and ISS ESG.

Coca-Cola HBC is listed on the London Stock Exchange (LSE: CCH) and on the Athens Exchange (ATHEX: EEE). For more information, please visit <https://www.coca-colahellenic.com/>