

Authentic products drive sustainable growth

ANALYSTS' BRIEF 2024 HALF YEAR RESULTS

September 2024

Legal disclaimer

This presentation was prepared by KRI KRI S.A. The information contained herein has been obtained from company and external sources believed to be reliable, but not guaranteed as to its accuracy or completeness. The information contained herein also includes forward-looking statements which are based on current expectations and assumptions about future events.

You should not place undue reliance on these forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions about KRI KRI including, among other things, its future financial position and results, its financial outlook, budgets, projected levels of consumption and production, projected raw materials and other costs, future taxation, estimates of capital expenditure and plans and objectives of management for future operations.

As a result, KRI KRI's actual results could differ materially from those anticipated in the forward-looking statements. No one undertakes to publicly update or revise any forward-looking statement unless required by law. Past performance is no guarantee of future results. This presentation is for informational purposes and is not to be construed as an offer to sell or a solicitation to buy shares of KRI KRI. Unless otherwise specified, all financial information presented herein is based on KRI KRI's IFRS financial statements.



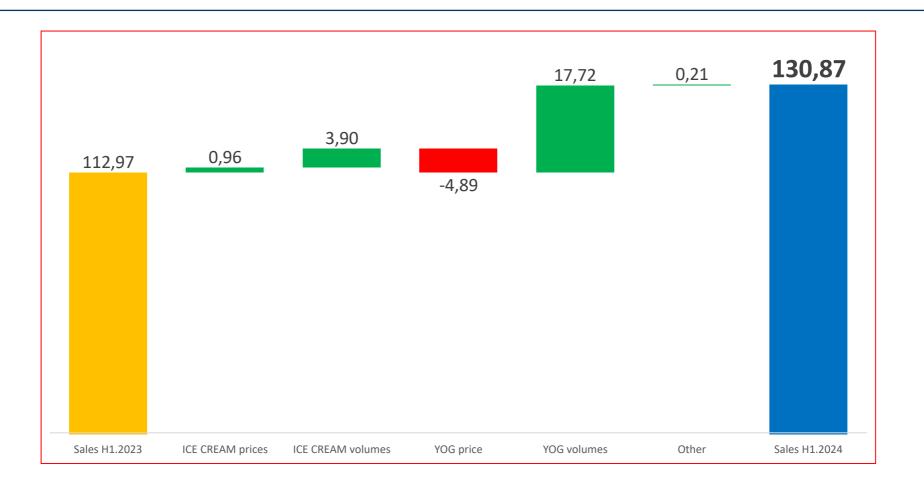
02

Financial Results

03

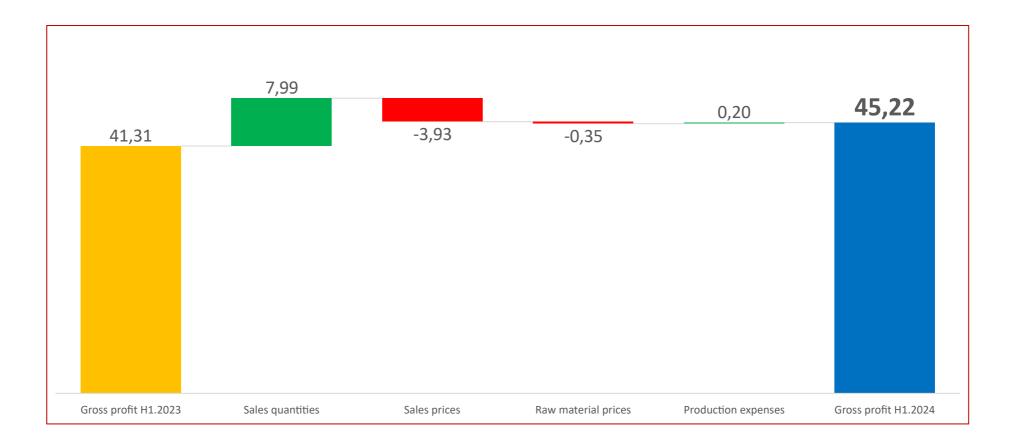
	Profit and Loss Statement			Margins			
	H1.2024	H1.2023	Δ%	H1.2024	H1.2023		
Sales	130,87	112,97	15,8%				
Gross Profit	45,22	41,31	9,5%	34,6%	36,6%		
Operating Expenses	18,31	14,98	22,2%	14,0%	13,3%		
EBIT	26,91	26,33	2,2%	20,6%	23,3%		
EBT	27,05	26,18	3,3%	20,7%	23,2%		
Profit after tax	26,32	21,19	24,2%	20,1%	18,8%		
EBITDA	29,44	28,72	2,5%	22,5%	25,4%		

Sales bridge



04

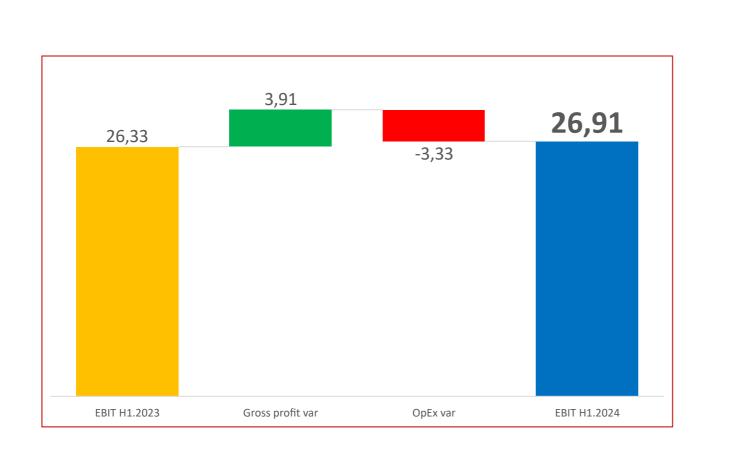
Gross Profit bridge



KRI KRI

05

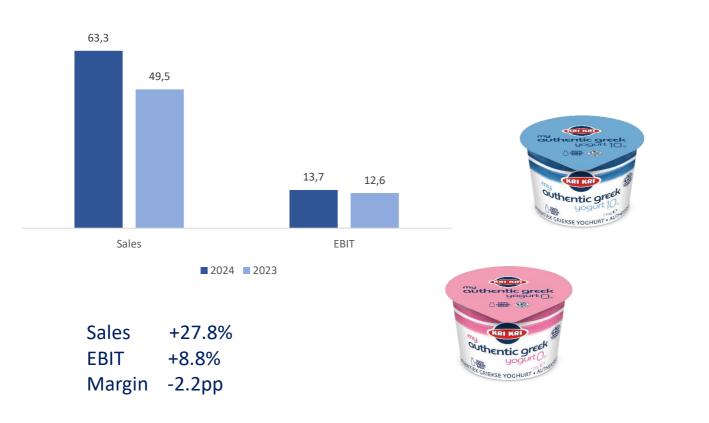




EBIT margin erosion

- Δ% Sales +15,8%
- Δ% OpEx +22,2%

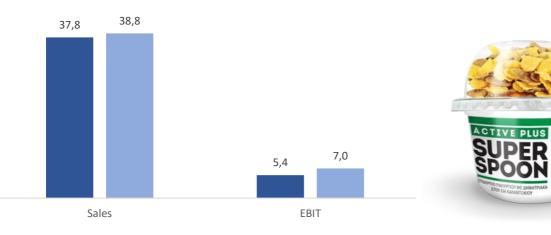
Segment review Yogurt exports



Key Highlights

- Strong growth in major markets:
- UK +42%, Italy +18%
- Good start in France
- Yogurt exports now represents 63% of total yogurt sales

Segment review Yogurt Greece



2024 2023

Sales	-2.4%
EBIT	-22.6%
Margin	-3.8pp





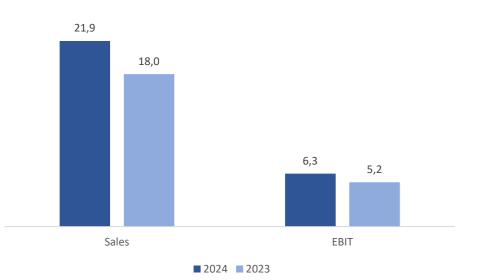
<u>Key Highlights</u>

- Lower market share reduction than our competitors
- Leading supplier in private label. Inflation turns more consumers to value for money products
- Total market share was stabled in value (-0,2%) and increased in volume (+5,1%)
- Reduction in market share (-1%) in branded yogurts
- Lower Gross profit margin vs 2021

80

The art of the authentic Greek flavor

Segment review Ice cream





2023	
Sales	+21.7%
EBIT	+19.4%
Margin	+0.2pp

Key Highlights

- Strong double-digit growth in sales
- Expansion of our sales network
- Increased market share by 0,1 p.p.
- Remaining of the season the growth rate slowed down

• Exports development with "Greek Frozen Yogurt"



The art of the authentic Greek flavor

Estimates for 2024

11

Sales Growth	Total sales are expected to exceed €245m in 2024.							
		IFRS - €m	2024 est	2024 init.	2023	Δ%	2022	2021
Profit Margins	EBIT margin is expected to be around 16%.	Sales	245	233	216,3	13,27%	171,8	134,6
		EBIT	39,2	35,0	40,3	-2,73%	4,0	16,7
		EBIT %	16%	15%	18,6%		2,3%	12,4%
CapEx	CAPEX is expected to be between €21m to €25m.							

Share information

Share information

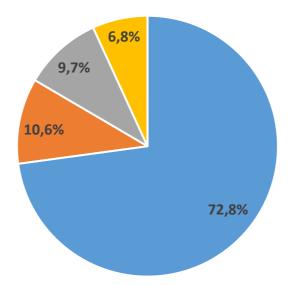
Market: Main market Sector: Food & Beverage

Ticker symbols: Athens Stock Exchange: KPI Reuters: KRIr.AT Bloomberg: KRI GA ISIN code: GRS469003024

No of shares: 33,065,136

Shareholders' structure

Tsinavos Family :	72,8%
Institutionals domestic :	10,6%
Institutionals abroad :	9,7%
Individuals :	6,8%



Contact information

12

KRI KRI

KRI KRI S.A. MILK INDUSTRY 3rd km Serres-Drama Serres PC 62125 Greece

+30 23210 68300
investors@krikri.gr

website: www.krikri.gr

The art of the authentic Greek flavor