



ALPHA BANK



**ANNOUNCEMENT REGARDING THE POTENTIAL TARGET MARKET FOR THE BONDS TO BE ISSUED BY THE COMPANY “LAMDA DEVELOPMENT - SOCIETE ANONYME HOLDINGS REAL ESTATE DEVELOPMENT” AND ADMITTED TO TRADING ON THE ATHENS EXCHANGE**

The Joint Coordinators, namely “Alpha Bank S.A.”, “EUROBANK S.A.”, “PIRAEUS BANK” and “Euroxx Securities S.A.” of the Public Offering of Bonds of **LAMDA DEVELOPMENT - SOCIETE ANONYME HOLDINGS REAL ESTATE DEVELOPMENT** (the “Company”), through the issuance of a common bond loan under the Company’s Green Bond Framework of a total amount of up to €230 million, have made an assessment of the potential target market for the Bonds, in accordance with article 16 par. 3 of Law 4514/2018, regarding the requirement of monitoring products, with article 9 of the Decision No. 1/808/07.02.2018 of the Hellenic Capital Market Commission and article 8 of the Executive Committee Act of the Bank of Greece 147/27.07.2018, as follows:

- (i) The potential target market for the Bonds is: retail clients, professional clients and eligible counterparties, each as defined in Law 4514/2018, as in force, having at least basic knowledge and experience in investment products and services, with limited capacity to bear losses in respect of the funds invested, low risk tolerance, with an appropriate investment horizon up to seven (7) years (that is, until the due date of the Bonds or earlier, in case of prepayment by the Company (exercise of the call option) and with investment objective the preservation of the invested capital or the interest income or the portfolio diversification and/or the appreciation of the invested capital.
- (ii) All channels for the distribution of the Bonds (provision of investment services regarding investment advice, portfolio management, reception / transmission of order and execution of order) are considered appropriate for the clients of the potential target market.