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Coca-Cola Hellenic Bottling Company

FOR IMMEDIATE RELEASE

19 November 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 16 November 2018 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 16 November 2018 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	159.556	40.188	£ 23.98417
ALAIN LAURENT BROUHARD	113.813	37.82	£ 23.98417
JAN GUSTAVSSON	100.499	42.511	£ 23.98417
RONALD KEITH SANDERS	139.498	41.308	£ 23.98417
MARCEL MARTIN	62.277	-	£ 23.98417
MICHALIS IMELLOS	47.949	47.33	£ 23.98417
SANDA PAREZANOVIC	34.19	32.90	£ 23.98417
SOTIRIS YANNOPOULOS	62.774	37.177	£ 23.98417
PANAGIOTA KALOGERAKI	61.056	-	£ 23.98417
NIKOLAOS KALAITZIDAKIS	31.911	27.502	£ 23.98417

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ZORAN BOGDAN	10/10	`		
2	Reason for the notification					
a)	Position/status	CHIEF EXECUTIVE OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICA	INITIAL NOTIFICATION			
3	Details of the issuer, emiss platform, auctioneer or auc		ket pa	rticipa	nt, auction	
a)	Name	COCA-COLA HB	^ AG			
u,	Nume		0/10			
b)	LEI	549300EFP3TNG	7JGV	E49		
4		f the transaction(s): section to be repeated for (i) each type of nt; (ii) each type of transaction; (iii) each date; and (iv) each place				
a)	Description of the financial					
α,	instrument, type of	COCA-COLA HBG	CAG	ORDIN/	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE SHARES UNDER 1 SHARE PURCHAS	THE C	OMPA		
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		23.98417 GBP		159.5	56	
d)	Aggregated information					
		Price	Volu	ime	Total	
	- Aggregated volume	23.98417 GBP	159.	556	GBP 3826.82	
	- Price					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type o	f transaction; (iii) e	ach d	ate; an	d (iv) each place	
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	CAGO	DRDIN	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO				
		PURCHASE SHARES ON BEHALF OF PDMR				
		UNDER THE COM	PANY	''S EMF	LOYEE SHARE	
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volume(s)		
		23.98417 GBP		40.18	8	
d)	Aggregated information					
		Price	Volu	ime	Total	
	- Aggregated volume	23.98417 GBP	40.1	88	GBP 963.88	
	- Price					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ALAIN LAURENT BROUHARD				
2	Reason for the notification					
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction					
	platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				



b)	LEI	549300EFP3TNG7JGVE49				
4): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place een conducted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun		
		23.98417 GBP		113.8	13	
d)	Aggregated information		<u>_</u>			
	- Aggregated volume	Price	Volu		Total	
	- Aggregated volume	23.98417 GBP	113.	813	GBP 2729.71	
	- Price		<u> </u>			
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type o where transactions have be	f transaction; (iii) e				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBO	CAGC	DRDIN	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	



		23.98417 GBP		37.82		
d)	Aggregated information					
		Price	Volu	me	Total	
	 Aggregated volume 	23.98417 GBP	37.82		GBP 907.08	
	- Price					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person							
	closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emiss platform, auctioneer or auc	ion allowance market participant, auction						
a)	Name	COCA-COLA HBC AG						
a)	Name	COCA COLATIBEAG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of						
	instrument; (ii) each type o	f transaction; (iii) each date; and (iv) each place						
	where transactions have be	een conducted						
a)	Description of the financial							
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF						
	instrument	CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE						
		SHARES UNDER THE COMPANY'S EMPLOYEE						
		SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)							



		Price(s)		Volume(s)		
		23.98417 GBP		100.4	99	
d)	Aggregated information					
		Price	Volu	_	Total	
	- Aggregated volume	23.98417 GBP	100	.499	GBP 2410.39	
	- Price					
	Thee					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				
	Details of the second second	 		10 m	a she f	
5	Details of the transaction(s	•			••	
	instrument; (ii) each type o where transactions have be		ach a	ate; an	d (iv) each place	
a)	Description of the financial					
а,	instrument, type of	COCA-COLA HBO	CAG		ARY SHARES OF	
	instrument	CHF 6.70 EACH		0.12.1.0		
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT	-			
		UNDER THE COM			-	
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		23.98417 GBP		42.51	1	
d)	Aggregated information				· - · · ·	
	Agaroastadyalyma	Price	Volu		Total	
	- Aggregated volume	23.98417 GBP	42.5	511	GBP 1019.59	
	- Price		1		<u> </u>	
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				



1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	RONALD KEITH	RONALD KEITH SANDERS				
2	Reason for the notification						
a)	Position/status	REGIONAL DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissi platform, auctioneer or auc		ket par	ticipant	t, auction		
a)	Name	COCA-COLA HE	C AG				
-							
b)	LEI	549300EFP3TNC	G7JGVE	E49			
4		ransaction(s): section to be repeated for (i) each type of each type of transaction; (iii) each date; and (iv) each place tions have been conducted					
a)	Description of the financial						
	instrument, type of	COCA-COLA HE	C AG C	ORDINA	RY SHARES OF		
	instrument	CHF 6.70 EACH					
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRI SHARES UNDER SHARE PURCHA	THE C	OMPAN			
c)	Price(s) and volume(s)						
		Price(s)		Volum	e(s)		
		23.98417 GBP		139.49	8		
d)	Aggregated information				J		
		Price	Volun	ne	Total		
	- Aggregated volume	23.98417 GBP 139.498 GBP 3345.7			GBP 3345.74		
	- Price						
e)	Date of the transaction	2018-11-16					
f)	Place of the transaction	XLON					



5	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type o	f transaction; (iii) e	ach d	ate; an	d (iv) each place	
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBO	CAGO	ORDIN	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO				
		PURCHASE SHARES ON BEHALF OF PDMR				
		UNDER THE COMPANY'S EMPLOYEE SHARE				
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volume(s)		
		23.98417 GBP		41.30	8	
d)	Aggregated information			L		
		Price	Volu	ime	Total	
	- Aggregated volume	23.98417 GBP	41.3	08	GBP 990.74	
	- Price					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person				
	closely associated				
a)	Name	MARCEL MARTIN			
2	Reason for the notification				
a)	Position/status	SUPPLY CHAIN DIRECTOR			
b)	Initial notification	INITIAL NOTIFICATION			
	/Amendment				
3	Details of the issuer, emission allowance market participant, auction				
	platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			



b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument, type of		CAGO	JRDIN	ART SHARES OF	
	instrument	CHF 6.70 EACH	CHF 6.70 EACH			
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE				
-,		SHARES UNDER THE COMPANY'S EMPLOYEE				
		SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volu	me(s)	
		23.98417 GBP		62.2	77	
d)	Aggregated information					
,		Price	Volur	ne	Total	
	- Aggregated volume	23.98417 GBP	62.27	77	GBP 1493.66	
				-		
	- Price					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MICHALIS IMELLOS				
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emiss	ion allowance market participant, auction				
	platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				



b) LEI 549300EFP3TNG7JGVE49 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH a) Identification code CH0198251305 b) Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) Volume(s) d) Aggregated information - Aggregated volume - Price Price Volume e) Date of the transaction 2018-11-16 GBP 1150.02 f) Place of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transaction code COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH a) Description of the financial instrument, type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transaction code COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH a) Description of the fi							
instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH instrument Identification code CH0198251305 b) Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) Volume(s) 23.98417 GBP 47.949 GBP 1150.02 - Aggregated information - Aggregated volume Price Volume Total - Price 2018-11-16 Price GBP 1150.02 f) Place of the transaction XLON XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH a) Description of the financial instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH c) Price(s) and volume(s) COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH	b)	LEI	549300EFP3TNG7JGVE49				
a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) Volume(s) d) Aggregated information - Aggregated volume Price(s) Volume - Price 0 Date of the transaction 2018-11-16 f) Place of the transaction (i) each type of instrument; (ii) each type of instrument; (ii) each type of instrument; (iii) each type of instrument; (iii) each type of instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH c) Details of the transaction (S): section to be repeated for (i) each type of instrument; (iii) each type of instrument; (iii) each type of instrument; (iii) each type of instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE c) Price(s) and volume(s) COMPANY'S MATCHING CONTRIBUTION TO PURCHASE PLAN	4	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place					
instrument, type of instrument Identification code DN Nature of the transaction CH f 6.70 EACH CH0198251305 DD Nature of the transaction CH F 6.70 EACH CH0198251305 DD Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SHARE SUNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN Price(s) Volume(s) Price(s) Volume(s) 23.98417 GBP 47.949 GBP 1150.02 Price Price Date of the transaction Price 2018-11-16 Date of the transaction SLON Date of the transaction SD Data of the transaction Date of the transaction SD Details of the transaction Details of the transactin Details of the transaction Details of the transact							
b) Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) Volume(s) 23.98417 GBP 47.949 d) Aggregated information - Aggregated volume Price Volume - Price Volume Total 23.98417 GBP 47.949 GBP 1150.02 - Price Price Volume e) Date of the transaction 2018-11-16 f) Place of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument, type of COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) and volume(s)	a)	instrument, type of					
SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) and volume(s) Price(s) Volume(s) 23.98417 GBP 47.949 47.949 d) Aggregated information - Aggregated volume - Price Price Volume Total 23.98417 GBP 47.949 GBP 1150.02 - - Price 2018-11-16 e) Date of the transaction f) Place of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		Identification code	CH0198251305				
Price(s) Volume(s) 23.98417 GBP 47.949 d) Aggregated information - Aggregated volume Price 23.98417 GBP 47.949 GBP 1150.02 - Price e) Date of the transaction f) Place of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument identification code CH0198251305 b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s)	b)	Nature of the transaction	SHARES UNDER THE COMPANY'S EMPLOYEE				
23.98417 GBP 47.949 d) Aggregated information - Aggregated volume Price Volume Total 23.98417 GBP 47.949 GBP 1150.02 Price 23.98417 GBP 47.949 GBP 1150.02 - Price 23.98417 GBP 47.949 GBP 1150.02 Price 23.98417 GBP 47.949 GBP 1150.02 e) Date of the transaction 2018-11-16 Place of the transaction (s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Price(s) and volume(s)	c)	Price(s) and volume(s)					
d) Aggregated information - Aggregated volume Price Volume Total 23.98417 GBP 47.949 GBP 1150.02 - Price 2018-11-16 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s)			Price(s)		Volum	e(s)	
Price Volume Total - Aggregated volume 23.98417 GBP 47.949 GBP 1150.02 - Price 2018-11-16 6 6 f) Place of the transaction 2018-11-16 7 f) Place of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument, type of ch16.70 EACH COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s)			23.98417 GBP 47.949				
Price Volume Total - Aggregated volume 23.98417 GBP 47.949 GBP 1150.02 - Price 2018-11-16 1000000000000000000000000000000000000	d)	Aggregated information			1		
- Price - Price e) Date of the transaction 2018-11-16 f) Place of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s)	-	55 5	Price	Volun	ne	Total	
e)Date of the transaction2018-11-16f)Place of the transactionXLON5Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducteda)Description of the financial instrument, type of instrumentCOCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACHb)Nature of the transactionCOMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLANc)Price(s) and volume(s)		- Aggregated volume	23.98417 GBP	47.94	9	GBP 1150.02	
f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH Identification code CH0198251305 b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Employee Share PLAN		- Price				11	
5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH identification code CH0198251305 b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) Example of the transaction	e)	Date of the transaction	2018-11-16				
instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducteda)Description of the financial instrument, type of instrumentCOCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACHldentification codeCH0198251305b)Nature of the transactionCOMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLANc)Price(s) and volume(s)	f)	Place of the transaction	XLON				
 instrument, type of instrument Identification code Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN Price(s) and volume(s) COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE 	5	instrument; (ii) each type o	f transaction; (iii)	-		••	
b) Nature of the transaction COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s)	a)	instrument, type of		BC AG (ORDINA	RY SHARES OF	
 PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN c) Price(s) and volume(s) 		Identification code	CH0198251305				
	b)	Nature of the transaction	PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE				
Price(s) Volume(s)	c)	Price(s) and volume(s)					
			Price(s)		Volum	e(s)	



		23.98417 GBP		47.33		
d)	Aggregated information					
		Price	Volu	me	Total	
	- Aggregated volume	23.98417 GBP	47.3	3	GBP 1135.17	
	- Price					
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person								
	closely associated								
a)	Name	SANDA PAREZANOVIC							
2	Reason for the notification								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emiss	ion allowance market participant, auction							
	platform, auctioneer or auc	tion monitor							
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of							
		f transaction; (iii) each date; and (iv) each place							
	where transactions have be	een conducted							
a)	Description of the financial								
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF							
	instrument	CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE							
		SHARES UNDER THE COMPANY'S EMPLOYEE							
		SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)								



		Price(s)		Volume(s)	
		23.98417 GBP		34.19	
d)	Aggregated information				
	Aggregated volume	Price	Volun	-	Total
	- Aggregated volume	23.98417 GBP	34.19		GBP 820.02
	- Price				
e)	Date of the transaction	2018-11-16			
f)	Place of the transaction	XLON			
5	Dotails of the transaction/s), coction to be re	noste	d for (:)	anch twps of
3	Details of the transaction(s instrument; (ii) each type or		-		•••
	where transactions have be	-	cuentu	acc, an	a (iv) cach place
a)	Description of the financial				
	instrument, type of	COCA-COLA HE	BC AG (ORDINA	ARY SHARES OF
	instrument	CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MA	TCHIN	IG CON	
0,		PURCHASE SHA	-		
		UNDER THE CO	MPAN	S EMP	LOYEE SHARE
		PURCHASE PLA	N		
c)	Price(s) and volume(s)			1	
		Price(s)		Volun	ne(s)
		23.98417 GBP		32.90	
ط١	Aggregated information				
d)	Ayyreyaleu illorriation	Price	Volu	ime	Total
	- Aggregated volume	23.98417 GBP	32.9		GBP 789.08
			52.5	•	
	- Price				
e)	Date of the transaction	2018-11-16			
f)	Place of the transaction	XLON			



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	SOTIRIS YANNO	OPOUL	OS		
2	Reason for the notification	on for the notification				
a)	Position/status	REGIONAL DIRE	CTOR			
b)	Initial notification /Amendment	INITIAL NOTIFIC		J		
3	Details of the issuer, emiss platform, auctioneer or auc		rket pa	articip	ant, auction	
a)	Name	COCA-COLA HE				
α)						
b)	LEI	549300EFP3TN	G7JGV	E49		
4	Details of the transaction(s instrument; (ii) each type o		-		••	
	where transactions have be	· · · ·				
a)	Description of the financial					
	instrument, type of	COCA-COLA H	BC AG (ORDIN	IARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THE C	OMPA	PURCHASE NY'S EMPLOYEE	
c)	Price(s) and volume(s)					
		Price(s)		Volu	me(s)	
		23.98417 GBP		62.7	74	
d)	Aggregated information					
-		Price	Volun	ne	Total	
	- Aggregated volume	23.98417 GBP	62.77	4	GBP 1505.58	
	- Price		<u> </u>			
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place					
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO				
		PURCHASE SHAR				
		UNDER THE COM		''S EMF	PLOYEE SHARE	
		PURCHASE PLAN				
c)	Price(s) and volume(s)	 		1		
		Price(s)		Volur	ne(s)	
		23.98417 GBP		37.17	7	
d)	Aggregated information		1			
		Price	Volu	ime	Total	
	- Aggregated volume	23.98417 GBP	37.1	77	GBP 891.66	
	- Price				J	
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	PANAGIOTA KALOGERAKI				
2	Reason for the notification					
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction					
	platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				



b)	LEI	549300EFP3TN0	G7JGVI	E49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THE C	OMP	D PURCHASE ANY'S EMPLOYEE	
c)	Price(s) and volume(s)	Price(s) 23.98417 GBP		Vol	ume(s))56	
d)	Aggregated information - Aggregated volume - Price	Price 23.98417 GBP	Volum 61.05		Total GBP 1464.38	
e)	Date of the transaction	2018-11-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	NIKOLAOS KALAITZIDAKIS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emiss	ion allowance market participant, auction			
	platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			



b)	LEI	549300EFP3TNG7JGVE49					
4		transaction(s): section to be repeated for (i) each type of i) each type of transaction; (iii) each date; and (iv) each place					
2							
a)	Description of the financial instrument, type of instrument	COCA-COLA HE CHF 6.70 EACH	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)			1			
		Price(s)		Volu	ume(s)		
		23.98417 GBP		31.9	911		
d)	Aggregated information						
		Price	Volum	ne	Total		
	- Aggregated volume	23.98417 GBP	31.91	1	GBP 765.36		
	- Price						
e)	Date of the transaction	2018-11-16					
f)	Place of the transaction	XLON					
5	Details of the transaction(s instrument; (ii) each type o where transactions have be	f transaction; (iii)	-				
a)	Description of the financial instrument, type of instrument		BC AG (ORDI	NARY SHARES OF		
	Identification code	CH0198251305					
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
		UNDER THE CO		''S EN	1PLOYEE SHARE		
c)	Price(s) and volume(s)	UNDER THE CO		''S EN	1PLOYEE SHARE		



		23.98417 GBP	27.	502
d)	Aggregated information			
		Price	Volume	Total
	 Aggregated volume 	23.98417 GBP	27.502	GBP 659.61
	- Price			
e)	Date of the transaction	2018-11-16		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37