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Coca-Cola Hellenic Bottling Company

FOR IMMEDIATE RELEASE

18 October 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 October 2018 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 October 2018 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	161.518	40.396	£ 23.52483
ALAIN LAURENT BROUHARD	115.213	38.015	£ 23.52483
JAN GUSTAVSSON	101.735	42.73	£ 23.52483
RONALD KEITH SANDERS	141.213	41.521	£ 23.52483
MARCEL MARTIN	63.001	-	£ 23.52483
MICHALIS IMELLOS	48.539	47.574	£ 23.52483
SANDA PAREZANOVIC	34.611	33.07	£ 23.52483
SOTIRIS YANNOPOULOS	63.546	37.369	£ 23.52483
PANAGIOTA KALOGERAKI	61.764	-	£ 23.52483
NIKOLAOS KALAITZIDAKIS	32.304	27.62	£ 23.52483

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	ZORAN BOGDAN	IOVIC	•	
2	Reason for the notification				
a)	Position/status	CHIEF EXECUTIVE OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION	I	
3	Details of the issuer, emiss		ket pa	rticipa	nt, auction
a)	platform, auctioneer or auc Name	COCA-COLA HBC	^ ^ C		
a)					
b)	LEI	549300EFP3TNG	7JGVI	E49	
4	Details of the transaction(s	:): section to be rep	eated	d for (i)	each type of
	instrument; (ii) each type o	•			••
	where transactions have be	· · · · · · · · ·			
a)	Description of the financial				
	instrument, type of	COCA-COLA HBO	CAGO	DRDIN	ARY SHARES OF
	instrument	CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIE SHARES UNDER T SHARE PURCHAS	THE C	OMPA	•••••
c)	Price(s) and volume(s)				
		Price(s)		Volun	ne(s)
		23.52483 GBP		161.5	18
d)	Aggregated information				
-	55 5	Price	Volu	ime	Total
	- Aggregated volume	23.52483 GBP	161.	518	GBP 3799.68
	- Price				
e)	Date of the transaction	2018-10-17			
f)	Place of the transaction	XLON			



5	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type o	f transaction; (iii) e	ach d	ate; an	d (iv) each place	
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBO	CAGO	DRDIN	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT	COMPANY'S MATCHING CONTRIBUTION TO			
		PURCHASE SHAR	ES OI	N BEHA	ALF OF PDMR	
		UNDER THE COM	PANY	''S EMF	LOYEE SHARE	
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volur	/olume(s)	
		23.52483 GBP		40.39	6	
d)	Aggregated information			I		
		Price	Volu	ime	Total	
	- Aggregated volume	23.52483 GBP	40.3	96	GBP 950.31	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	me ALAIN LAURENT BROUHARD			
2	Reason for the notification				
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission allowance market participant, auction				
	platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			



b)	LEI	549300EFP3TNG7JGVE49				
4		s): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place een conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun		
		23.52483 GBP		115.2	13	
d)	Aggregated information					
		Price	Volu		Total	
	- Aggregated volume	23.52483 GBP	115.	213	GBP 2710.37	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type of where transactions have be	f transaction; (iii) e				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBO	CAGO	DRDIN	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	



		23.52483 GBP		38.015		
d)	Aggregated information					<u> </u>
		Price	Volu	me	Total	
	 Aggregated volume 	23.52483 GBP	38.015		GBP 894.3	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person							
	closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emiss platform, auctioneer or auc	ion allowance market participant, auction						
a)	Name	COCA-COLA HBC AG						
a)	Name	COCA COLATIBEAG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of						
	instrument; (ii) each type o	f transaction; (iii) each date; and (iv) each place						
	where transactions have be	een conducted						
a)	Description of the financial							
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF						
	instrument	CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE						
		SHARES UNDER THE COMPANY'S EMPLOYEE						
		SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)							



		Price(s)		Volume(s)		
		23.52483 GBP		101.7	35	
d)	Aggregated information					
		Price	Volu		Total	
	- Aggregated volume	23.52483 GBP	101.	.735	GBP 2393.3	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				
).		d f a (1)	aa ah tuma af	
5	Details of the transaction(s instrument; (ii) each type o	•				
	where transactions have be		acii u	ate, an	u (iv) each place	
a)	Description of the financial					
	instrument, type of	COCA-COLA HBO	CAG		ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT				
0)	Nature of the transaction	PURCHASE SHAR	-			
		UNDER THE COM			-	
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volum	ne(s)	
		23.52483 GBP		42.73		
دام	A gave gate diefermetier					
d)	Aggregated information	Price	Volu	ime	Total	
	- Aggregated volume	23.52483 GBP	42.7		GBP 1005.22	
	<u> </u>		42./	5	GDI 1003.22	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				
(1)						



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	RONALD KEITH	SAND	ERS		
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION			
3	Details of the issuer, emissi platform, auctioneer or auc		ket par	ticipant	t, auction	
a)	Name	COCA-COLA HE	C AG			
-						
b)	LEI	549300EFP3TNC	G7JGVE	E49		
4	Details of the transaction(s): section to be repeated for (i) each type of nstrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial					
	instrument, type of	COCA-COLA HE	SC AG C	ORDINA	RY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRI SHARES UNDER SHARE PURCHA	THE C	OMPAN		
c)	Price(s) and volume(s)					
		Price(s)		Volum	e(s)	
		23.52483 GBP		141.21	3	
d)	Aggregated information				I	
		Price	Volun	ne	Total	
	- Aggregated volume	23.52483 GBP 141.213 GBP 3322.0			GBP 3322.01	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type o	f transaction; (iii) e	ach d	ate; an	d (iv) each place	
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volur	ne(s)	
		23.52483 GBP		41.52	1	
d)	Aggregated information					
		Price	Volu	ime	Total	
	- Aggregated volume	23.52483 GBP	41.5	21	GBP 976.77	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person				
	closely associated				
a)	Name	MARCEL MARTIN			
2	Reason for the notification				
a)	Position/status	SUPPLY CHAIN DIRECTOR			
b)	Initial notification	INITIAL NOTIFICATION			
	/Amendment				
3	Details of the issuer, emission allowance market participant, auction				
	platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			



b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4	Details of the transaction(s instrument; (ii) each type o where transactions have be	f transaction; (iii)	-			
a)	Description of the financial					
a)	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument	CHF 6.70 EACH				
		CHF 8.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE				
		SHARES UNDER	THE C	OMPA	NY'S EMPLOYEE	
		SHARE PURCHAS	SEPLA	N		
c)	Price(s) and volume(s)					
		Price(s)		Volu	me(s)	
		23.52483 GBP		63.0	01	
d)	Aggregated information					
		Price	Volur	ne	Total	
	 Aggregated volume 	23.52483 GBP	63.00)1	GBP 1482.09	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name MICHALIS IMELLOS					
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction					
	platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				



b)	LEI	549300EFP3TNG7JGVE49				
4): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
b)	Identification code	CH0198251305 PDMR'S CONTR				
D)		SHARES UNDER SHARE PURCHA	THE C	OMPAN		
c)	Price(s) and volume(s)	Price(s) Volume(s) 23.52483 GBP 48.539				
d)	Aggregated information	Price	Price Volume			
	- Aggregated volume - Price	23.52483 GBP	48.53	9	GBP 1141.87	
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type o where transactions have be	f transaction; (iii)	-		••	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)		Volum	e(s)	



		23.52483 GBP		47.57	4
d)	Aggregated information				
		Price	Volu	me	Total
	 Aggregated volume 	23.52483 GBP	47.5	74	GBP 1119.17
	- Price				
e)	Date of the transaction	2018-10-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person						
	closely associated						
a)	Name	SANDA PAREZANOVIC					
2	Reason for the notification						
a)	Position/status	HUMAN RESOURCES DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emiss	ion allowance market participant, auction					
	platform, auctioneer or auc	tion monitor					
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					
4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type o	f transaction; (iii) each date; and (iv) each place					
	where transactions have be	een conducted					
a)	Description of the financial						
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF					
	instrument	CHF 6.70 EACH					
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE					
		SHARES UNDER THE COMPANY'S EMPLOYEE					
		SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)						



		Price(s)		Volun	ne(s)
		23.52483 GBP		34.61	1
d)	Aggregated information				
		Price	Volun	-	Total
	- Aggregated volume	23.52483 GBP	34.61	1	GBP 814.22
	- Price				
e)	Date of the transaction	2018-10-17			
f)	Place of the transaction	XLON			
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5	Details of the transaction(s instrument; (ii) each type of		-		
	where transactions have be	•	eachu	ate, an	a (iv) each place
a)	Description of the financial				
-,	instrument, type of	COCA-COLA HE	BC AG (ARY SHARES OF
	instrument	CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MA PURCHASE SHA	-		
		UNDER THE CO			-
		PURCHASE PLA		J D LI'II	LOTEL SHARE
c)	Price(s) and volume(s)				
		Price(s)		Volum	ne(s)
		23.52483 GBP		33.07	
d)	Aggregated information				
	A corrected web web	Price	Volu		Total
	- Aggregated volume	23.52483 GBP	33.0)7	GBP 777.97
	- Price				
e)	Date of the transaction	2018-10-17			
f)	Place of the transaction	XLON			



1	Details of the person discha closely associated	arging manageria	l respo	nsibili	ties / person	
a)	Name	SOTIRIS YANNOPOULOS				
2	Reason for the notification	I				
a)	Position/status	REGIONAL DIRE	CTOR			
b)	Initial notification /Amendment	INITIAL NOTIFIC		1		
3	Details of the issuer, emiss platform, auctioneer or auc		rket pa	rticip	ant, auction	
a)	Name	COCA-COLA HE	3C AG			
b)	LEI	549300EFP3TN	G7JGV	E49		
4		s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place				
a)	Description of the financial					
-	instrument, type of	COCA-COLA HE	BC AG (ORDIN	IARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THE C	OMPA	PURCHASE NY'S EMPLOYEE	
c)	Price(s) and volume(s)			-		
		Price(s)		Volu	me(s)	
		23.52483 GBP		63.5	46	
d)	Aggregated information					
		Price	Volum	ne	Total	
	- Aggregated volume	23.52483 GBP	63.54	6	GBP 1494.91	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type o	f transaction; (iii) e	ach d	ate; an	d (iv) each place	
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR				
		UNDER THE COMPANY'S EMPLOYEE SHARE				
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volur	ne(s)	
		23.52483 GBP		37.36	9	
d)	Aggregated information		1			
		Price	Volu	ime	Total	
	- Aggregated volume	23.52483 GBP	37.3	69	GBP 879.1	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person						
	closely associated						
a)	Name	PANAGIOTA KALOGERAKI					
2	Reason for the notification						
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER					
b)	Initial notification	INITIAL NOTIFICATION					
	/Amendment						
3	Details of the issuer, emission allowance market participant, auction						
	platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					



b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial					
-,	instrument, type of	COCA-COLA HE	BC AG C	DRDI	NARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE				
		SHARES UNDER	THE C	OMP	ANY'S EMPLOYEE	
		SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Vol	ume(s)	
		23.52483 GBP		61.7	764	
d)	Aggregated information				<u>_</u>	
		Price	Volum	ne	Total	
	- Aggregated volume	23.52483 GBP	61.76	4	GBP 1452.99	
	- Price					
e)	Date of the transaction	2018-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name NIKOLAOS KALAITZIDAKIS					
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction					
	platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				



b)	LEI	549300EFP3TNG7JGVE49					
4): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place					
a)	Description of the financial						
a)	instrument, type of instrument	COCA-COLA HE CHF 6.70 EACH	BC AG (DRDII	NARY SHARES OF		
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THE C	OMP) PURCHASE ANY'S EMPLOYEE		
c)	Price(s) and volume(s)						
		Price(s) Volume(s) 23.52483 GBP 32.304					
d)	Aggregated information						
•	55 5	Price	Volum	ne	Total		
	- Aggregated volume	23.52483 GBP	32.304	4	GBP 759.95		
	- Price				<u> </u>		
e)	Date of the transaction	2018-10-17					
f)	Place of the transaction	XLON					
5	Details of the transaction(s instrument; (ii) each type or where transactions have be	f transaction; (iii)	-				
a)	Description of the financial instrument, type of instrument	COCA-COLA HE CHF 6.70 EACH	BC AG (DRDII	NARY SHARES OF		
	Identification code	CH0198251305					
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
		PURCHASE PLA	N				
c)	Price(s) and volume(s)	PURCHASE PLA	N				



		23.52483 GBP	27.62	
d)	Aggregated information			
		Price	Volume	Total
	 Aggregated volume 	23.52483 GBP	27.62	GBP 649.76
	- Price			
e)	Date of the transaction	2018-10-17		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37