



FOR IMMEDIATE RELEASE

18 October 2018

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 October 2018 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 October 2018 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	161.518	40.396	€ 23.52483
ALAIN LAURENT BROUHARD	115.213	38.015	€ 23.52483
JAN GUSTAVSSON	101.735	42.73	€ 23.52483
RONALD KEITH SANDERS	141.213	41.521	€ 23.52483
MARCEL MARTIN	63.001	-	€ 23.52483
MICHALIS IMELLOS	48.539	47.574	€ 23.52483
SANDA PAREZANOVIC	34.611	33.07	€ 23.52483
SOTIRIS YANNOPOULOS	63.546	37.369	€ 23.52483
PANAGIOTA KALOGERAKI	61.764	-	€ 23.52483
NIKOLAOS KALAITZIDAKIS	32.304	27.62	€ 23.52483

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.52483 GBP</td> <td>161.518</td> </tr> </tbody> </table>		Price(s)	Volume(s)	23.52483 GBP	161.518		
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23.52483 GBP	161.518								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.52483 GBP</td> <td>161.518</td> <td>GBP 3799.68</td> </tr> </tbody> </table>		Price	Volume	Total	23.52483 GBP	161.518	GBP 3799.68
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23.52483 GBP	161.518	GBP 3799.68							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-10-17							
f)	Place of the transaction	XLON							

5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PD MR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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Price	Volume	Total							
23.52483 GBP	40.396	GBP 950.31							
e)	Date of the transaction	2018-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	ALAIN LAURENT BROUHARD	
2	Reason for the notification		
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	



b)	LEI	549300EFP3TNG7JGVE49								
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Price(s)	Volume(s)									

		23.52483 GBP	38.015
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.52483 GBP	38.015
		Total	GBP 894.3
e)	Date of the transaction	2018-10-17	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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	Identification code	CH0198251305
b)	Nature of the transaction	PD MR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN
c)	Price(s) and volume(s)	



		Price(s)	Volume(s)
		23.52483 GBP	101.735
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.52483 GBP	101.735
		Total	GBP 2393.3
e)	Date of the transaction	2018-10-17	
f)	Place of the transaction	XLON	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		23.52483 GBP	42.73
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.52483 GBP	42.73
		Total	GBP 1005.22
e)	Date of the transaction	2018-10-17	
f)	Place of the transaction	XLON	



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	RONALD KEITH SANDERS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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23.52483 GBP	141.213	GBP 3322.01							
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Price	Volume	Total							
23.52483 GBP	41.521	GBP 976.77							
e)	Date of the transaction	2018-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49							
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23.52483 GBP	63.001								
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Price	Volume	Total							
23.52483 GBP	63.001	GBP 1482.09							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MICHALIS IMELLOS	
2	Reason for the notification		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	

b)	LEI	549300EFP3TNG7JGVE49								
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23.52483 GBP	47.574	GBP 1119.17								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	2018-10-17								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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		Price(s)	Volume(s)
		23.52483 GBP	34.611
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.52483 GBP	34.611
		Total	GBP 814.22
e)	Date of the transaction	2018-10-17	
f)	Place of the transaction	XLON	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		23.52483 GBP	33.07
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.52483 GBP	33.07
		Total	GBP 777.97
e)	Date of the transaction	2018-10-17	
f)	Place of the transaction	XLON	



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SOTIRIS YANNOPOULOS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
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b)	Initial notification /Amendment	INITIAL NOTIFICATION
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23.52483 GBP	61.764								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.52483 GBP</td> <td>61.764</td> <td>GBP 1452.99</td> </tr> </tbody> </table>		Price	Volume	Total	23.52483 GBP	61.764	GBP 1452.99
Price	Volume	Total							
23.52483 GBP	61.764	GBP 1452.99							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	NIKOLAOS KALAITZIDAKIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.52483 GBP</td> <td colspan="2">32.304</td> </tr> </tbody> </table>			Price(s)	Volume(s)		23.52483 GBP	32.304	
Price(s)	Volume(s)									
23.52483 GBP	32.304									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.52483 GBP</td> <td>32.304</td> <td>GBP 759.95</td> </tr> </tbody> </table>			Price	Volume	Total	23.52483 GBP	32.304	GBP 759.95
Price	Volume	Total								
23.52483 GBP	32.304	GBP 759.95								
e)	Date of the transaction	2018-10-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td></td> <td colspan="2"></td> </tr> </tbody> </table>			Price(s)	Volume(s)				
Price(s)	Volume(s)									



Coca-Cola
Hellenic Bottling Company

		23.52483 GBP	27.62	
d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	23.52483 GBP	27.62	GBP 649.76
e)	Date of the transaction	2018-10-17		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37