## FOR IMMEDIATE RELEASE

## 9 March 2018

## Coca-Cola HBC AG (the "Company")

## Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified of the following transaction by a person closely associated ('PCA') with a PDMR.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	SELENA TREUHAND AG				
2	Reason for the notification					
a)	Position/status	PCA OF CHRISTO LEVENTIS, DIRECTOR				
b)	Initial notification /Amendment	AMENDMENT				
c)	In case of amendment, please enter the previous notification reference number and explain the error that this notification is amending.	REFERENCE IS MADE TO THE NOTIFICATION NO 00035075 SUBMITTED ON 26/02/2018. PURSUANT TO A REVISED NOTIFICATION SUBMITTED BY THE PDMR CHRISTO LEVENTIS TO THE COMPANY ON 9/03/2018 (REVISED NOTIFICATION), THE TRUST SELENE TREUHAND AG IS THE PERSON CLOSELY ASSOCIATED ('PCA') WITH THE PDMR CHRISTO LEVENTIS. ALSO, ACCORDING TO THE REVISED NOTIFICATION, ONLY 40,000 SHARES OUT OF THE SHARES SOLD BY SELENE TREUHAND AG ARE INDIRECTLY ATTRIBUTABLE TO THE PDMR CHRISTO LEVENTIS.				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					

a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")			
	Identification code	CH0198251305			
b)	Nature of the transaction	SALE OF 20,830 SHARES BY SELENE TREUHAND AG, TRUSTEE OF A PRIVATE DISCRETIONARY TRUST FOR THE BENEFIT OF THE FAMILY OF THE LATE A.G. LEVENTIS (WHICH INCLUDES THE PDMR AND HIS FAMILY)			
c)	Price(s) and volume(s)				
		Price(s)		Volume(s)	
		24.5092349		20,830	
d)	Aggregated information	Price	Volume	Total	
	- Aggregated volume	24.5092349	20,830	510,527.363	
	- Price				
e)	Date of the transaction	2018-02-22			
f)	Place of the transaction	XLON			
5		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted			
a)	Description of the financial				
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF CHF			
	instrument	6.70 EACH ("SHARES") CH0198251305			
	Identification code				
b)	Nature of the transaction	SALE OF 19,170 SHARES BY SELENE TREUHAND AG, TRUSTEE OF A PRIVATE DISCRETIONARY TRUST FOR THE BENEFIT OF THE FAMILY OF THE LATE A.G. LEVENTIS (WHICH INCLUDES THE PDMR AND HIS FAMILY)			
c)	Price(s) and volume(s)				
		Price(s)		Volume(s)	
		24.4230134		19,170	

d)	Aggregated information			
		Price	Volume	Total
	- Aggregated volume	24.4230134	19,170	468,189.167
	- Price			
e)	Date of the transaction	2018-02-23		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information please contact:

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