

FOR IMMEDIATE RELEASE

16 February 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMR exercised share options and sold corresponding ordinary shares of CHF 6.70 each in the Company on 15 February 2018.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	ALAIN LAURENT BROUHARD		
2	Reason for the notification			
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")		
	Identification code	CH0198251305		
b)	Nature of the transaction	EXERCISE OF 60,000 SHARE OPTIONS AT THE STRIKE PRICE OF GBP10.21 AND SUBSEQUENT SALE OF SHARES AT GBP 23.629471 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 800,560		
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr></table>	Price(s)	Volume(s)
Price(s)	Volume(s)			

		23.629471 GBP	60,000
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.629471 GBP	60,000
		Total	1,417,768.26 GBP
e)	Date of the transaction	2018-02-15	
f)	Place of the transaction	XLON	

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 37