

**FOR IMMEDIATE RELEASE**

**27 February 2018**

**Coca-Cola HBC AG (the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 26 February 2018.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	ANASTASIOS LEVENTIS				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	MEMBER OF THE BOARD OF DIRECTORS				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")				
	Identification code	CH0198251305				
b)	Nature of the transaction	SALE OF 100,000 SHARES AT GBP 24.672459 PER SHARE				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>24.672459 GBP</td><td>100,000</td></tr></tbody></table>	Price(s)	Volume(s)	24.672459 GBP	100,000
Price(s)	Volume(s)					
24.672459 GBP	100,000					

d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	24.672459 GBP	100,000	2,467,245.9 GBP
e)	Date of the transaction	2018-02-26		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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