FOR IMMEDIATE RELEASE

26 February 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified of the following transaction by persons closely associated with a PDMR.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	JOSEPH, LUKE AND ALEXANDER LEVENTIS, THE INFANT CHILDREN OF CHRISTO LEVENTIS				
2	Reason for the notification					
a)	Position/status	PCA OF CHRISTO LEVENTIS, DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305				
b)	Nature of the transaction	SALE OF 41,661 SHARES BY SELENE TREUHAND AG, A TRUST OF WHICH THE INFANT CHILDREN OF CHRISTO LEVENTIS ARE BENEFICIARIES.				

c)	Price(s) and volume(s)					
		Price(s)		Volume(s)		
		24.5092349		41,661		
d)	Aggregated information					
u)	Aggregated information	Price	Volume	Total		
	- Aggregated volume	24.5092349	41,661	1,021,079.24		
			11,001	1,021,075121		
	- Price					
e)	Date of the transaction	2018-02-22				
f)	Place of the transaction	XLON				
5		section to be repeated for (i) each type of				
	instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each date; and (iv) each place where				
a)	Description of the financial					
ц,	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF CHF				
	instrument	6.70 EACH ("SHARES")				
	Identification code	CH0198251305				
b)	Nature of the transaction					
		SALE OF 38,339 SHARES BY SELENE TREUHAND AG, A TRUST OF WHICH THE INFANT CHILDREN OF				
		CHRISTO LEVENTIS ARE BENEFICIARIES.				
c)	Price(s) and volume(s)					
		Price(s)		Volume(s)		
		24.4230134		38,339		
d)	Aggregated information					
		Price	Volume	Total		
	- Aggregated volume	24.4230134	38,339	936,353.91		
	- Price					
e)	Date of the transaction	2018-02-23				
		NI ON				
f)	Place of the transaction	XLON				

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 37