

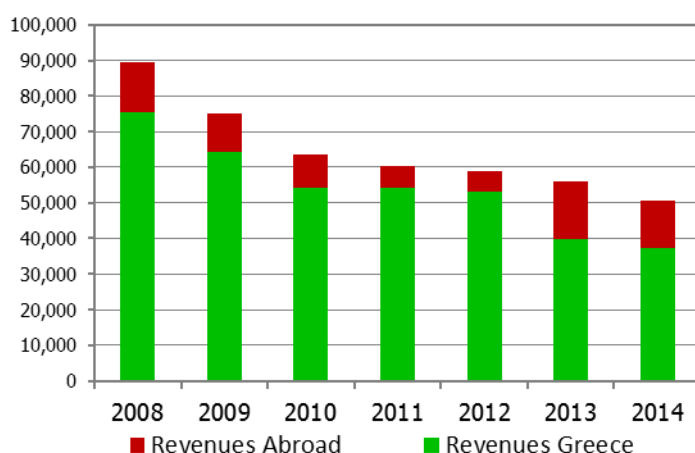
Website:	<a href="http://www.atticamedia.gr">http://www.atticamedia.gr</a>
Bloomberg code:	ATTEK:GA
Reuters code:	ATPr.AT
ISIN code:	GRS340263003

## COMPANY PROFILE

Attica Publications SA is a Greece-based company active in the publication of magazines in Greece , Bulgaria and Serbia. Its other activities include the ownership and operation of radio stations , internet sites distribution of tv content. Kiosk DVD and recorded music distribution and participation in Argos SA, which distributes magazines and newspapers across Greece.

The Company and its subsidiaries publishes weekly, bi-monthly and monthly magazines. These magazines cover general and specialized interests for men and women and sectors such as health and fitness, television programs, decoration and others. It has alliances with global publishing houses such as Hearst SA, Figaro SA, Weider Publications SA, Playboy Enterprises SA and Mondadori SpA.

## REVENUE ANALYSIS (in € 000)



Company's exports account 26.51 % of total sales in 2014.

## KEY INVESTMENT HIGHLIGHTS

The Attica Group, founded in 1994 as a magazine publisher, was listed on the Athens Stock Exchange in 1999.

The Attica Group has implemented a process of diversification that has turned company into an integrated multimedia operator in the media sector, with an articulated presence in a number of areas: magazines, radios, internet sites and distribution of TV content.

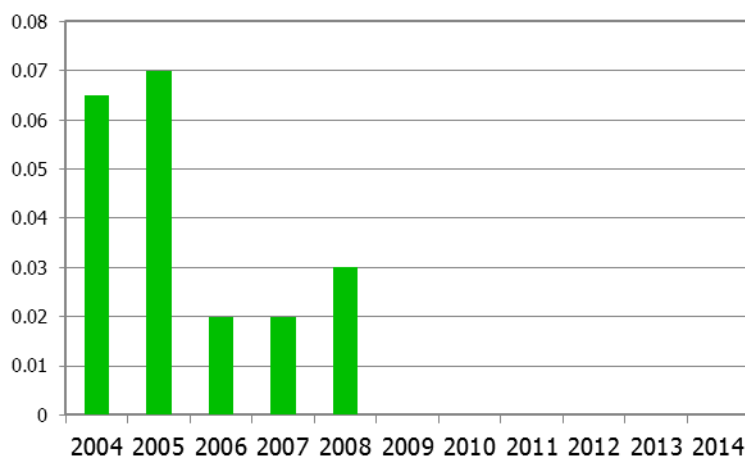
The Attica Group is the market leader in the publication of magazines in Greece and has a portfolio of products that ranges from its own original titles to titles published under licence from prestigious international publishing groups.

**OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2014 - 31/03/2015)**

Symbol:	ATEK		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (31 March 2015)	21.4		
Shares Outstanding (number): (31 March 2015)	15,300,000		
Average Spread (%):	4.16%		
Market Liquidity (%):	0.202%		
Average Trading volume (no of shares):	570		
Total Value of transactions (€):	200,935		
Days to trade (1% of outstanding amount):	281.9		
Free Float (31 March 2015):	21.86%		
Turnover Velocity (F.F. Weighted):	4.6%		
<b>Historic Volatility</b>	<b>30 days</b>	<b>60 days</b>	<b>90 days</b>
(annualised %)	51.36%	43.32%	40.59%

**GROUP STRUCTURE**

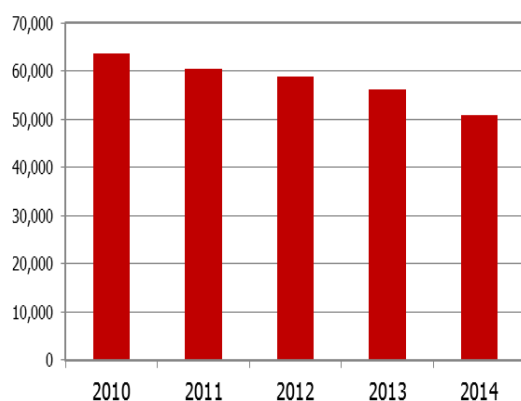
<b>Attica Publications S.A. - MAJOR SUBSIDIARIES</b>	<b>Act.</b>	<b>Region</b>	<b>%</b>
LAMPISI SA	Publications / Radio station (Lampsi FM)	Greece	100,00%
IONIKES PUBLICATIONS SA	Publications	Greece	66,50%
TILERAMA SA	Publications	Greece	50,00%
ATTICA MEDIA BULGARIA LTD	Publications	Bulgaria	68,84%
CIVICO LTD	Distribution of TV content	Cyprus	100,00%
AIRLINK SA	Radio Station (Rock fm)	Greece	100,00%
ATTICA MEDIA SERBIA LTD	Publications	Serbia	90,95%
INTERNATIONAL RADIO NETWORK SA	Radio Station (Athens Radio DJ)	Greece	100,00%
ARGOS SA	Distribution company (magazines/newspapers)	Greece	11,24%

**DIVIDEND POLICY-DPS (in €)**

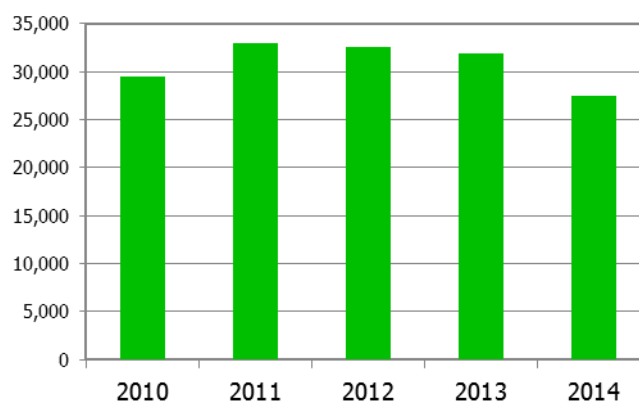
## COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)					
(in € 000)	2010	2011	2012	2013	2014
Sales	63,723	60,489	58,849	56,147	50,753
Gross profit	29,453	32,979	32,617	31,945	27,462
EBIT	-351	1,073	1,795	2,338	2,554
EBITDA	24	1,379	2,060	2,549	2,755
Earnings before tax	-1,290	-1,241	235	825	1,296
Earnings after tax	-2,230	-1,958	-133	1,228	605
E.P.S.	-0.148	-0.123	-0.015	0.06	0.03
Total Equity	7,390	2,346	2,304	3,637	3,972
ROE	-30.18%	-83.47%	-5.78%	33.77%	15.22%

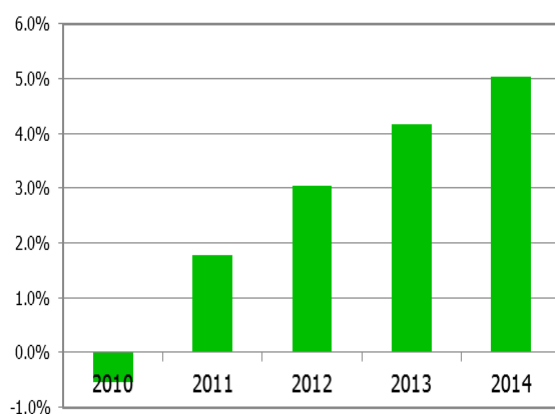
Revenues (in € 000)



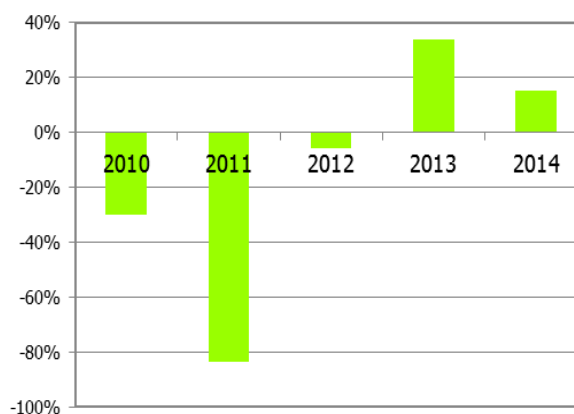
Gross profit (in € 000)



Operating Margin



ROE



<b>MAJOR SHAREHOLDERS (&gt;5%)</b>	
<b>Name</b>	<b>%</b>
MONDADORI INTERNATIONAL SA	41.99%
ASOKA HOLDINGS LTD	20.57%
PALLADION SERVICES (OVERSEAS) LIMITED	17.78%
<b>Total</b>	<b>80.34%</b>

<b>BOARD OF DIRECTORS</b>	
<b>Name</b>	<b>Qualification</b>
FILIPPOPOULOS A. THEOCHARIS	PRESIDENT/EXECUTIVE MEMBER
GRAFIADELLIS V. KONSTANTINOS	VICE PRESIDENT/NON EXECUTIVE MEMBER
PELLIZZARI A. ZENO	VICE PRESIDENT/NON EXECUTIVE MEMBER
VIGANO ENRICO	EXECUTIVE MEMBER
PANOPOULOS NIKOLAOS	CEO/ EXECUTIVE MEMBER
MANDELLI CARLO LUINGI	NON EXECUTIVE MEMBER
TETTAMANZI CHRISTIANA	NON EXECUTIVE MEMBER
MOUZAKIS NIKOLAOS	INDEPENDENT NON EXECUTIVE MEMBER

## MANAGEMENT TEAM PROFILE / BOARD OF DIRECTOR PROFILES

**Mr. Theocharis Al. Filippopoulos** is Executive Chairman of the Board and Managing Director of Attica Publications SA.

**Mr. Konstantinos Vasileios Grafiadellis** is Non-Executive Independent Vice Chairman of the Board at Attica Publications SA.

**Mr. Zeno Pellizzari** was appointed Non-Executive Independent Vice Chairman of the Board of Attica Publications SA on January 16, 2009. He previously served as Non-Executive Independent Director.

**Mr. Enrico Vigano** was appointed Executive Director at Attica Publications SA in 2007.

**Mr. Nikolaos Chr. Panopoulos** is Chief Financial Officer and Chief Accounting Officer at Attica Publications SA.

**Mr. Nikolaos Mouzakis** is Non-Executive Independent Director at Attica Publications SA.

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